

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Dwight Allen Merriman et al. Art Unit : 3714
Serial No. : 09/577,798 Examiner : Ronald Laneau
Filed : May 24, 2000 Conf. No. : 4541
Title : METHOD OF DELIVERY OF TARGETING, AND MEASURING
ADVERTISING OVER NETWORKS

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Foreign patent documents and non-patent literature are enclosed; cited U.S. patents and patent application publications will be provided on request.

This statement is being filed within three months after the Board of Appeals Decision or before the receipt of a first Office Action on the merits. No fee is believed to be due. However, please apply any charges or any credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 07 July 2010

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I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: July 7, 2010